



Conquering the Content: A Blueprint for Online Course Design and Development (2nd Revised edition)

By Robin M. Smith

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Conquering the Content: A Blueprint for Online Course Design and Development (2nd Revised edition), Robin M. Smith, Put your course online now, without sacrificing pedagogical quality Conquering the Content: A Blueprint for Online Course Design and Development, Second Edition is a highly practical guide to creating online courses. With guidance on incorporating learning theory into online course content, as well as a host of templates, learning guides, and sample files, this book furnishes instructors and instructional designers with the information and tools they need to design and develop their course content to better serve online students. This second edition introduces relevance statements and time-saving tips as well as content maps which provide a scaffold for content organization and help students anchor the topics in their memories for retrieval. Readers will gain expert insight and best practices for designing within the rapidly changing online learning environment and learn to incorporate recent advances that can improve student outcomes. Because the book is designed to focus on online teaching pedagogy, it won't go out of date as specific tools change. Nearly one-third of all students in higher education are taking at least...



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