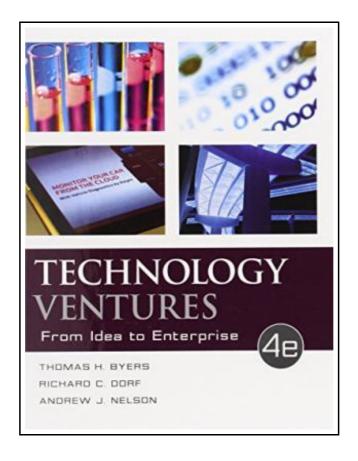
Technology Ventures: From Idea to Enterprise (Hardback)



Filesize: 5.5 MB

Reviews

Very useful for all group of people. It is amongst the most incredible pdf i actually have read through. Its been written in an extremely straightforward way and it is just right after i finished reading through this pdf by which basically modified me, change the way i think.

(Felicia Nikolaus)

TECHNOLOGY VENTURES: FROM IDEA TO ENTERPRISE (HARDBACK)



McGraw-Hill Education - Europe, United States, 2014. Hardback. Book Condition: New. 4th Revised edition. 234 x 190 mm. Language: English . Brand New Book. For business, engineering, and science students and professionals who demand a comprehensive guide to high-growth entrepreneurship, Technology Ventures is the leading resource for analyzing opportunities and building new enterprises. Drawing on the latest academic research and practitioner insights, Technology Ventures integrates clear theoretical frameworks with action-oriented examples and exercises. Its broad perspective on technology, including clean tech, information technology and the life sciences, ensures wide-ranging appeal to anyone with an interest in high-potential ventures. Entrepreneurship is playing a vital role in finding solutions to the huge challenges facing civilization, including health, communications, security, infrastructure, education, energy and the environment. The extensive features in this edition include: expanded coverage of customer engagement, the customer development process and the latest insights on business model design. Special attention to university technology commercialization, open source innovation, and opportunities in mobile, digital health, 3D printing, and energy tech. Enhanced organisation of key topics, including intellectual property, the new venture organisation, and marketing and sales. Extensive web-based resources, including syllabi and presentations, additional cases and business plans, and hundreds of videos of entrepreneurs and leaders.

- Read Technology Ventures: From Idea to Enterprise (Hardback) Online
 - Download PDF Technology Ventures: From Idea to Enterprise (Hardback)

Related Kindle Books



The Well-Trained Mind: A Guide to Classical Education at Home (Hardback)

WW Norton Co, United States, 2016. Hardback. Book Condition: New. 4th Revised edition. 244 x 165 mm. Language: English . Brand New Book. The Well-Trained Mind will instruct you, step by step, on how to...

Read Book »



Any Child Can Write (Paperback)

Oxford University Press Inc, United States, 2003. Paperback. Book Condition: New. 4th Revised edition. 201 x 135 mm. Language: English . Brand New Book ***** Print on Demand ******. Harvey S. Wiener shows how parents can...

Read Book »



Who am I in the Lives of Children? An Introduction to Early Childhood Education (Paperback)

Pearson Education (US), United States, 2015. Paperback. Book Condition: New. 10th Revised edition. 254 x 201 mm. Language: English. Brand New Book. Note: This is the bound book only and does not include access...

Read Book »



History of the Town of Sutton Massachusetts from 1704 to 1876 (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. This version of the History of the Town of Sutton Massachusetts...

Read Book »



I Am Reading: Nurturing Young Children s Meaning Making and Joyful Engagement with Any Book (Paperback)

Heinemann Educational Books, United States, 2015. Paperback. Book Condition: New. $234 \times 185 \,$ mm. Language: English . Brand New Book. It s vital that we support young children s reading in ways that nurture healthy...

Read Book »