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MEDIATED PARTICIPATION IN THE COLUMN "A DAY IN THE LIFE OF."



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GRIN Verlag Sep 2011, 2011. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2009 in the subject Communications - Multimedia, Internet, New Technologies, grade: 3 (vgl. Anm.), University of Helsinki (Communications), course: Mediated Participations, language: English, comment: Das Finnische Notensystem geht von 5-1,wobei 5 die beste Note ist und 1 noch genügend ist dh eine 5 enspricht einer Schweizerischen 6 bzw. einer Deutschen 1., abstract: This essay combines theory of power relations and identity construction in mediated participations with a case study. The two theoretical aspects are essential to consider when talking about participation in media because there are different definitions, grades, and perspectives on participation. What might seem like full participation might be restricted and controlled more than is visible to the first glance. On the other hand there might be signs and hints of resistance and usage of the participation platform for one's own benefit, e.g. by constructing a favourable identity. Both old and 'new'(mass) media play an important role in society and with the rise of the so called 'new media' interaction, interactivity, and participation of consumers, 'ordinary' people, and citizens have become approaches both in business strategies as well as in democratization enhancement visions. In this essay the term 'participation' carries a political connotation following Mouffe's description which defines the 'political as a domain of the social, which can emerge in a wide range of social relations [.] Moving into the world of trans-politics, this wide range of social relations would arguably include both mediated social relations and social relations within the media system itself.' (quoted in Carpentier 2009b, pp. 4) There exists participation in and through media. The important characteristics of participation through media are the allowance for participation in...

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