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The Market Leader Formula: A Proven 3 Step System for Creating a Consistent Stream of Customers and a Stable Thriving Business in Less Than 14 Minustes Per Day (Paperback)

By Patrick Dahdal

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Why is it important be the market leader? Because your prospective customers, clients or patients want the market leader. They want the market leader as for them seeing all the choices of different businesses offering the same services is confusing. They don t know who to trust, who is going to care of them and who is going to give them the results that they want. In order for them to know who they can trust, they are going to go to the business they think is the market leader and this is the business that has made a conscious marketing effort in positioning themselves as the market leader. This is even more important if you re a local business serving a particular geographical area as consumers today in the local space wants to build a relationship with you, they want to know you have their best interest in mind and for them the way to discover that is to have a conversation with you, come into your business and have a raving fan experience i.e. they love...



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