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Case Studies in Finance: Managing for Corporate Value Creation

By Robert Bruner

Tata McGraw-Hill Education Pvt. Ltd., 2006. Softcover. Book Condition: New. 5th or later edition. Case Studies in Finance links managerial decisions to capital markets and the expectations of investors. At the core of almost all of the cases is a valuation task that requires students to look to financial markets for guidance in resolving the case problem. The focus on value helps managers understand the impact of the firm on the world around it. These cases also invite students to apply modern information technology to the analysis of managerial decisions. Table of contents PART I: SETTING SOME THEMES Chapter 1 Warren E. Buffett, 2004 Chapter 2 Bill Miller And Value Trust Chapter 3 Ben & Jerry`s Homemade Inc. Chapter 4 The Battle For Value: Fedex Vs. UPS, INC. 2004 PART II: FINANCIAL ANALYSIS AND FORECASTING Chapter 5 The Financial Detective, 2005 Chapter 6 Krispy Kreme Doughnuts, Inc. Chapter 7 The Body Shop International PLC 2001: An Introduction to Financial Modeling Chapter 8 Padgett Paper Products Co. Chapter 9 Kota Fibres Ltd. Chapter 10 Deutsche Brauerei Chapter 11 Servervault: "Reliable, Secure, And Wicked Fast" PART III: ESTIMATING THE COST OF CAPITAL Chapter 12 Best Practices In Estimating the Cost of Capital:...



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