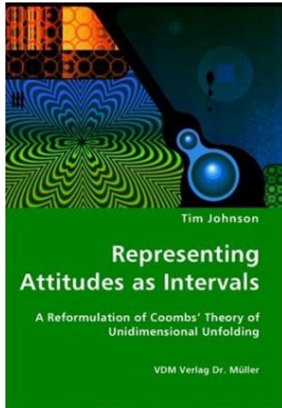## Read Doc

REPRESENTING ATTITUDES AS INTERVALS - A REFORMULATION OF COOMBS THEORY OF UNIDIMENSIONAL UNFOLDING

VDM Verlag. Paperback. Book Condition: New. Paperback. 284 pages. Dimensions: 9.6in. x 6.7in. x 0.6in.Attempts at measuring attitudes abound. Yet the standard representation of attitudes as points on a single dimension is inadequate for representing relationships of favourability and of implication between attitude statements. This book explores an alternative representation; attitudes are represented as intervals and parametized according to their midpoint and latitude. The midpoint can be understood as the favourability of the attitude, while the latitude can be understood...

Download PDF Representing Attitudes as Intervals - A Reformulation of Coombs Theory of Unidimensional Unfolding

- Authored by Tim Johnson
- Released at -

Filesize: 7.13 MB

Reviews

I actually started reading this pdf. It can be rally exciting throgh reading period of time. Your lifestyle span is going to be enhance as soon as you total reading this ebook.
-- Nya Bechtelar

This created ebook is great. It usually will not cost excessive. I am very easily could possibly get a pleasure of reading through a created book.
-- Ms. Retha Hoppe

An exceptional ebook along with the font applied was interesting to read through. it was actually writtern really completely and beneficial. Once you begin to read the book, it is extremely difficult to leave it before concluding.
-- Mr. Hector Cole Jr.