



Small Business and Entrepreneurship

By S. Anil Kumar

I K International Publishing House Pvt. Ltd. Paperback. Book Condition: new. BRAND NEW, Small Business and Entrepreneurship, S. Anil Kumar, This book presents a wide range of issues involved in entrepreneurship and small industry. The book has 12 chapters divided in two parts. Part A - Entrepreneurship Consisting of Concept of Entrepreneurship, Entrepreneur, Entrepreneurial Competency and Development of Entrepreneurial Competency. Part B - Small Business: Consisting of Introduction to Small Scale Industries, Enterprise Creation, Business Plan, Support Agencies for Implementation of the Project and Sickness in Small Scale Industries. This book will serve as a textbook for various courses like B.Com. B.B.M. B.E. M.B.A. of all Indian universities. In this book, charts are provided for easy understanding of the concepts. It features: proformas; profiles of successful entrepreneurs; questionnaires; skill development exercises; and, exercises for self evaluation and objective type and application type questions.



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